

Designathon We Remember 2018

Empowering & gathering individuals from all walks of life to design for dementia.

DESIGNATHON
WE
REMEMBER

DESIGNATHON WE REMEMBER

“ How might we design solutions to enable caregivers and their loved ones with dementia to lead balanced lives during the long journey of caring?

Designathon We Remember 2018

Designathon We Remember 2018 looks to empower the community to come together to design for dementia! The event brings together designers, developers, entrepreneurs, students, caregivers, healthcare workers and social service providers to collaborate and identify design solutions for persons with dementia and their caregivers in Singapore.

Have an idea and would like to bring it to life?

Submit your ideas to participate in the *3-day Designathon We Remember 2018 Making Event*. The event is held in conjunction with the Enabling Festival (5-7 October 2018), a three-day community festival which addresses the growing importance of dementia awareness; to enable those living with dementia to live a life with dignity and share practical tips for caregiving.

Shortlisted teams will be selected to join the 3-day makeathon event to design their own products for persons with dementia; speak to industry experts and mentors; work with caregivers and dementia professionals and win from a total prize pool of over \$10,000! More details on designathon.io.



1 | Guidelines for the Design Proposal

- Page 1
Overview
Content page of what will be covered in your proposal
- Page 2
About Your Team
Tell us more about your team members
- Page 3
Understanding your concept
Provide us with a an overview of your concept and your product is designed to meet the needs of the user.
- Page 4
Concept Sketch
Illustrate your idea or product in this page
- Page 5
User Journey Mapping:Empathy Map
Provide us with an overall idea of the experiences of your user
- Page 5A
User Journey Mapping
Sketch how a user to will experience your product
- Page 6-10 (Optional)
Key Development Timeline | Key Product Features | Others

2| About your Team

1

Name | Designation | Organisation/School

Member 1

Member 2

#2

Tell us more about yourself and your interest in this Designathon.

Do you have any experience working with people with dementia?

Member 3

Member 4

Member 5

3| Understanding Your Concept

CONCEPT NAME

Please explain in one sentence or less

END USER IN MIND

SOLUTION

How does your concept meet the needs of your end user?

OPPORTUNITY

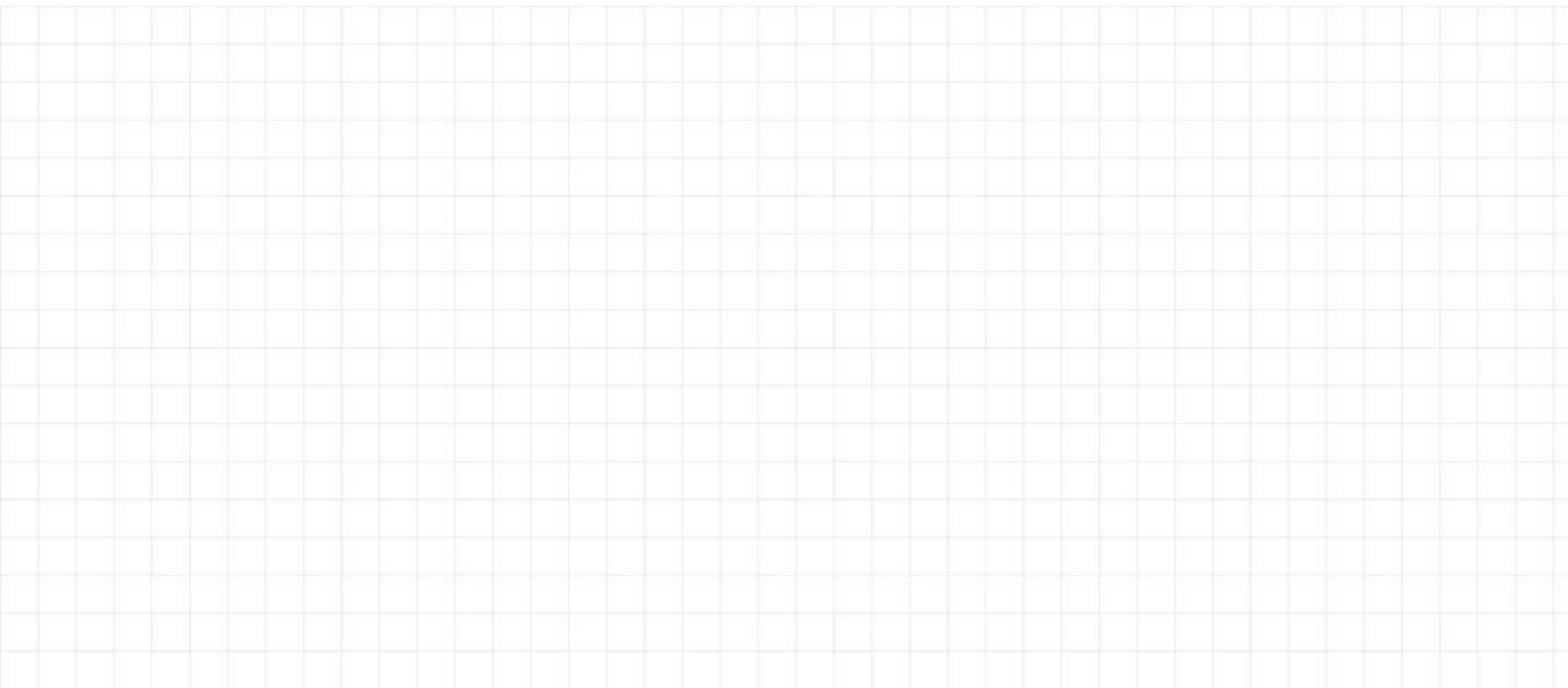
What benefits are there to your product?

CONCEPT WRITE-UP (under 500 words)

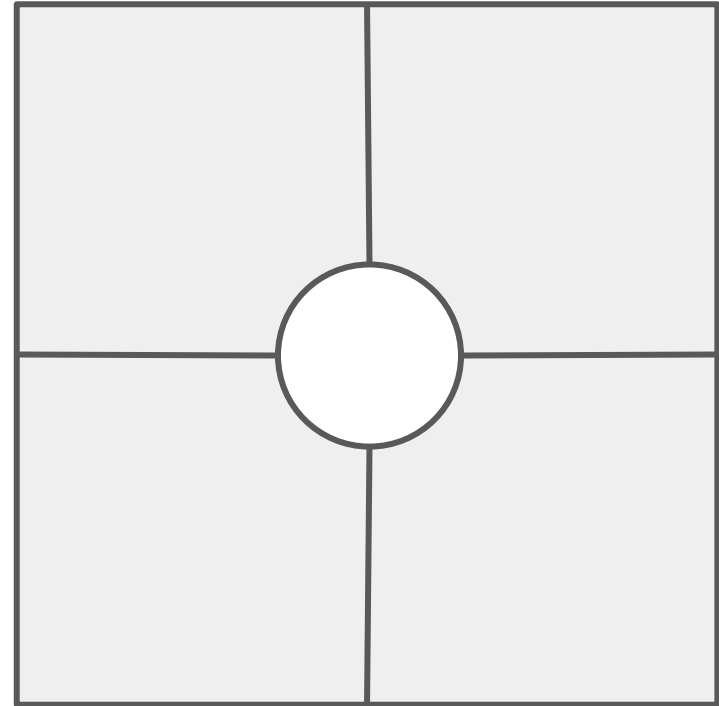
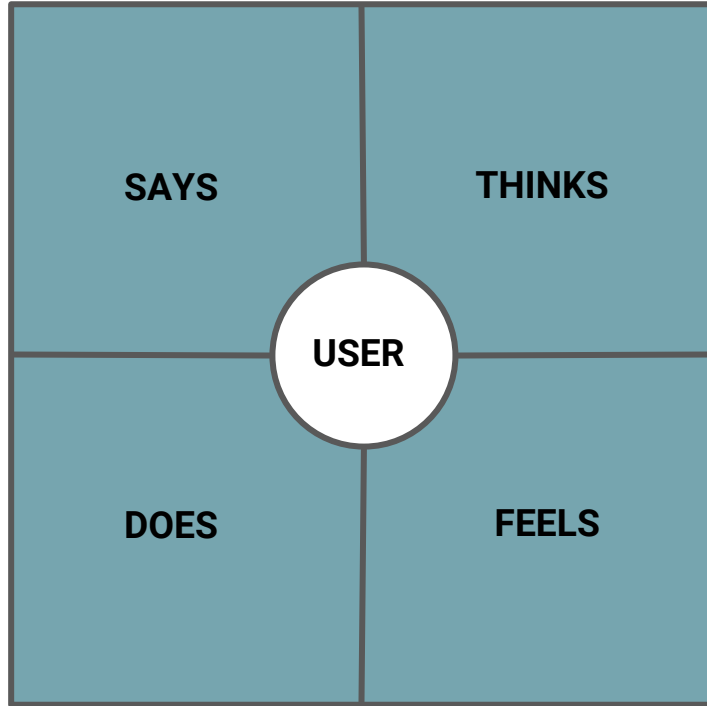
How might we design solutions to enable *caregivers* and their loved ones with dementia to lead *balanced lives* during the *long journey of caring* ?

Key Focus:

4 | Concept Sketch

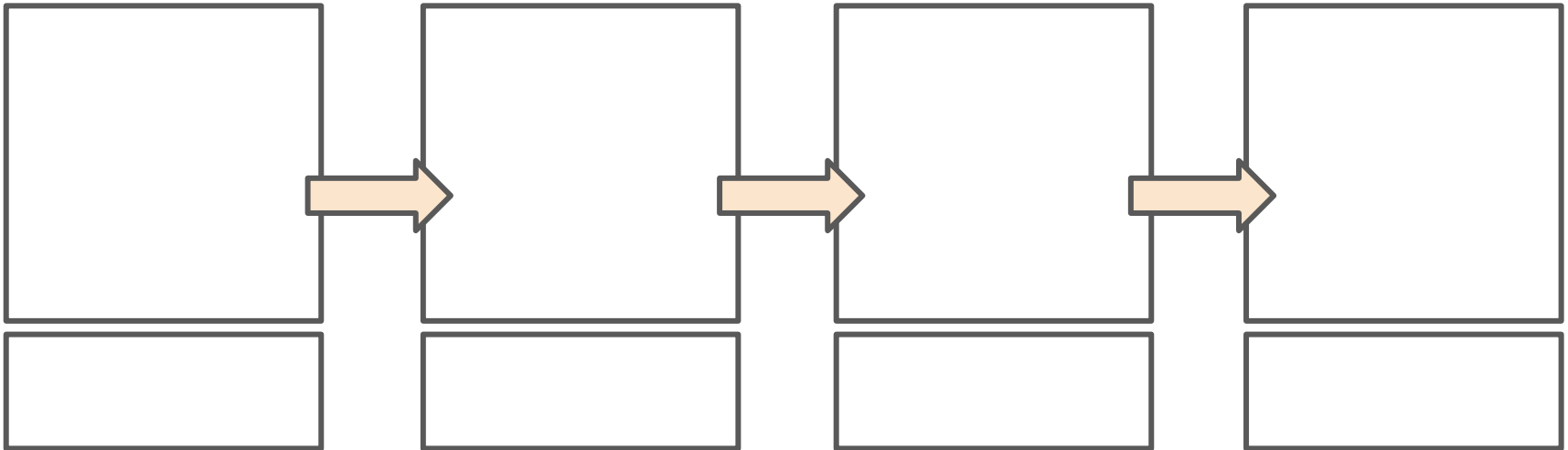


5| User Journey Mapping: Empathy Map



5A| User Journey Mapping

The user journey is a timeline of user actions that describes the relationship between your product and your intended user. It helps map all of a user's interactions, from their point of view. This information helps you understand what motivates your users and what they're most likely to find helpful.



6| Additional Information

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